

SPONSORSHIP OPPORTUNITIES



Whiting & Robertsdale
CHAMBER OF COMMERCE



2024

FOUR AMAZING BENEFITS OF CHAMBER EVENT SPONSORSHIP

The Whiting-Robertsdale Chamber of Commerce can make your promotional and advertising contribution reach a wide audience. With events like Pierogi Fest, Wickedly Whiting, the Kris Kringle Market, Easter Parade, and a host of other activities and happenings, we can reach your customers, both locally and nationally. By partnering with the Whiting-Robertsdale Chamber of Commerce, you can sponsor events that have definitive benefits to your business:

- 1. Increase Brand Visibility:** Put your brand in front of large local and even national audiences with events such as Pierogi Fest, one of the nation's top-rated and best-known events. Increase your brand name throughout the Chicago-Northwest Indiana area with one of the most unique Halloween events held- Wickedly Whiting. Saturate your business logo's visibility on event signage, marketing/communication materials, event merchandise and much more.
- 2. Business Exposure through Community Goodwill:** Customers and clients trust brands that care about investing in their community. Community involvement will set your business apart and create an incentive for the community to support your business over the competition.
- 3. Grow Your Business Relationships:** Grow your network connections through sponsor benefits which may, depending on the event, include: introducing stage acts, serving as event greeters, or even giving brief welcoming remarks to attendees.
- 4. Efficiently Generate New Leads:** Not only do Chamber events connect you with a compatible customer base, they also allow you to show the "human side" of your business. By sponsoring and attending, you can interact with potential customers, learn about their needs, promote your products, and build a strong contact list.

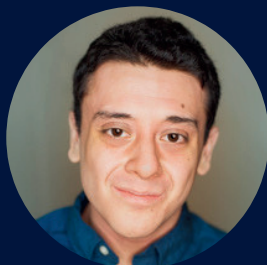
HAVE QUESTIONS?

Our staff is here to help!

Give us a call at **219-659-0292**, email us at wrchamber@wrchamber.com, or stop by the Chamber Office and say hello!



Jenn Gunter Peddycord,
Executive Director



Elliot Bibat,
Editor, *The WRite Stuff*



Walter Wachel,
Front Desk Associate



Alicia Villalon,
Social Media Associate

2024 EVENT TIMELINE

- **Annual Installation Dinner:** February 9, 2024
 - Ticketed Event (Dynasty Banquets Hammond, IN)
- **Easter Parade & Events:** March 23, 2024
 - Free Public Event (Downtown Whiting, IN)
- **30th Pierogi Fest®:** July 26-28, 2024
 - Free Public Event (Downtown Whiting, IN)
- **Haunted Hayride:** September 27-28, 2024
 - Ticketed Public Activity (Whiting Lakefront Park)
- **Wickedly Whiting:** October 4-5, 2024
 - Free Public Event (Downtown Whiting, IN)
- **Kris Kringle Market:** December 6-7 and 13-14, 2024
 - Free Public Event (Downtown Whiting, IN)

While it is our intention to present these dates as accurately as possible, please note that event dates are subject to change. If there is a deviation from this schedule, sponsors and Chamber Members will be notified via email as quickly as possible, and announcements will be made to the general public via social media, newspaper, and radio.

SELECTING YOUR SPONSORSHIPS BY EVENT

We invite you to use this page as a tool for selecting the best sponsorships for your business. You can bring this page by the Chamber Office or call or email us with your selections. Sponsorships are assigned on a first come, first-served basis. You may select your sponsorships at any time, but we ask that your pledge be submitted at least 3 weeks prior to the event date.

CHAMBER PARTNERS

Platinum Partner: \$50,000

*includes leading sponsorships for all 2023 events, 12 months of advertising benefits, and special acknowledgements

Gold Partner: \$35,000

*includes leading event sponsorships for 3 marquee events, 6 months of advertising benefits, and special acknowledgements

Silver Partner: \$20,000

*includes leading event sponsorship for Pierogi Fest and Wickedly Whiting, 4 months of advertising benefits, and special acknowledgements

PIEROGI FEST 2024 *30TH ANNIVERSITY

- Golden Pierogi Sponsor: \$10,000
- Big Kielbasa Sponsor: \$7,500
- Big Cheese Sponsor: \$5,000
- Stuffed Potato Sponsor, \$2,500
- Halupky Sponsor: \$1,000
- Lil' Kraut Sponsor: \$500
- Apricot Sponsor: \$400
- Mushroom Sponsor: \$300
- Halusky Sponsor: \$200
- Lil' Dumpling Sponsor: \$100

ANNUAL INSTALLATION DINNER

- Auction/Raffle Item: _____
- Event Program Advertisement
 - Full-Page Ad: \$350
 - Half-Page Ad: \$200
 - Quarter-Page Ad: \$100
 - Business Card Ad: \$50
- Tickets to the Event
 - Single Ticket: \$50
 - Table (10 Tickets): \$500

WICKEDLY WHITING/ HAUNTED HAYRIDE

- Coven Sponsor: \$7,500
- Bewitching Sponsor: \$5,000
- Spellbinding Sponsor: \$2,500
- Full Moon Sponsor: \$1,000
- Monster Sponsor: \$500
- Spooky Sponsor: \$250
- Tricks & Treats Sponsor: \$100

EASTER PARADE

- Float Sponsor: \$200
- Easter Bunny Sponsor: \$100

WHITING'S KRIS KRINGLE MARKET

- Santa Sponsor: \$5,000
- Rudolf Sponsor: \$1,000
- Elf Sponsor: \$500
- Jingle Bells Sponsor: \$100

Sponsorship Pledge Made By:

Business Name

Contact Email or Phone Number

Authorized Representative Signature

Date

CHAMBER PARTNER

EVENT: MULTIPLE ● DATE/S: ALL OF 2024

INFORMATION

The Whiting-Robertsdale Chamber of Commerce, as a public catalyst, partner, and investor in the community, serves the citizens and merchants by encouraging, promoting, expanding, and enhancing the business area of Whiting-Robertsdale, Indiana. The Whiting-Robertsdale Chamber of Commerce exists to create worthwhile, rewarding experiences for visitors and Chamber merchant members.

By becoming a Chamber Partner your sponsorship will support not only the many community events hosted by the W/R Chamber; it will also provide your business with additional benefits not offered by our individual event sponsorships.

SPONSORSHIP OPPORTUNITIES

Platinum Chamber Partner (One Available): \$50,000

- **Benefits:** Have it all; be a part of everything we do, including being a Golden Pierogi Sponsor for the 30th Pierogi Fest, a Bewitching Sponsor for Wickedly Whiting, a Premier Sponsor of our Annual Installation Dinner gala, a Premier Sponsor of the Easter Parade, a Santa Sponsor of the Kris Kringle Market, and a sponsor of more than a dozen smaller events held throughout the year such as Party Like a Pirate, Easter events, Whiting Dinning Alfresco nights, business networking events, and more. In addition, Platinum Sponsors will be listed as a primary partnering sponsor above the masthead in *The WRite Stuff* newspaper and a monthly half-page advertisement in the paper, which is published by the Chamber of Commerce and distributed to over 8,000 homes and businesses in Whiting, Robertsdale, and North Hammond monthly for an entire year. *The WRite Stuff* is also available online starting January 2024 to reach an even broader readership.

Gold Chamber Partner (One Available): \$35,000

- **Benefits:** Be a leading sponsor of three of the Chamber's marquee events; Pierogi Fest (Golden Pierogi), Wickedly Whiting (Bewitching Sponsor), and the Kris Kringle Market (Santa Sponsor). In addition, your business will receive quarter-page advertising space in six issues, of your choosing, in *The WRite Stuff* newspaper, published by the Chamber of Commerce and distributed monthly to more than 8,000 homes and businesses in Whiting, Robertsdale, and North Hammond. Lastly, your business will be listed in a thank you blurb on page 2 of the paper every month for a year. *The WRite Stuff* is also available online starting January 2024 to reach an even broader readership.

Silver Chamber Partner (One Available): \$20,000

- **Benefits:** Be a leading sponsor of the Chamber's two largest events; Pierogi Fest (Golden Pierogi) and Wickedly Whiting (Bewitching Sponsor). In addition, your business will receive quarter-page advertising space in four issues, of your choosing, in *The WRite Stuff* newspaper, published by the Chamber of Commerce and distributed monthly to more than 8,000 homes and businesses in Whiting, Robertsdale, and North Hammond. Lastly, your business will be listed in a thank you blurb on page 2 of the paper every month for a year. *The WRite Stuff* is also available online starting January 2024 to reach an even broader readership.

PIEROGI FEST 2024

EVENT DATES: JULY 26-28, 2024

EVENT INFORMATION

How about being part of one of the largest and best loved events in the Midwest on its 30th anniversary year?!

- *Reader's Digest- One of the 15 best festivals in North America*
- *Saveur Magazine- One of the 25 best festivals in North America*
- *TripAdvisor- One of the 10 wackiest festivals on the planet*
- *The subject of a front-page article in the Wall Street Journal in 2015*
- *Named by Oprah Winfrey for five years straight as one of her favorite things to do*
- *Named for 20 consecutive years as the Times of Northwest Indiana's Best Festival*
- *A Blue-Ribbon Festival of Summer by Yahoo.com*
- *Featured on The Food Channel, Travel Channel, Pawn Stars Chicago, Wild Chicago, CNN, and television stations in Germany, Slovakia, Poland, China and Australia*
- *The subject of entire episodes of: Savor Indiana, PBS' Wild Travels, Small Town- Big Deal, Wild Chicago, and many others*
- *Named by Chicago Tribune Magazine as one of the highlight events of summer*
- *Named as a Best of Indy Festival, even though Indianapolis is 165 miles away*
- *A favorite festival amongst extra-terrestrials (Ok, we made that one up. Or did we?)*

Yes, it's Pierogi Fest® 2024, and an estimated 300,000 visitors will once again descend on Downtown Whiting, Indiana to be entertained, over-stuffed with food and have a crazy good time at this iconic event. What's more, the entire festival is organized and run by volunteers.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Golden Pierogi Sponsor: \$10,000

- Logo on the leading Polka Parade banner
- Signage at fest entryway & the opportunity to have reps be festival greeters
- Logo on our shuttles & opportunity to distribute business info on one shuttle
- Logo at our shuttle stops
- Logo on overhead wayfinding system
- Logo within the fest
- Logo & weblink on pierogifest.net
- Acknowledgement on Pierogi Fest social media
- Acknowledgement on our radio broadcasts
- A stage named for your business with signage & the opportunity to introduce acts
- Logo and business name on Volunteer Staff shirts, if produced
- Opportunity to greet fest-goers on public-address system during the fest
- 10'x10' booth space for all 3 fest days (optional)
- 10 food vouchers to use during the fest
- Will suggest that you or your staff be interviewed by TV stations*

*We cannot guarantee interview as schedules are dictated solely by stations.



PIEROGI FEST 2024 continued

EVENT DATES: JULY 26-28, 2024

SPONSORSHIP OPPORTUNITIES & BENEFITS continued

The Big Kielbasa Sponsor: \$7,500

- Signage at fest entryway
- Logo on overhead wayfinding system
- Logo on Sheridan Stage signage & schedule
- Logo & business website link on pierogifest.net
- Acknowledgement on Pierogi Fest social media
- 10'x10' booth space for all 3 fest days *optional*
- 10 food vouchers to use during the fest

The Big Cheese Sponsor: \$5,000

- Logo on LaPorte Stage signage & schedule
- A stage or marquee event named for your business
- Logo on overhead wayfinding system
- Logo & business website link on pierogifest.net
- 10 food vouchers to use during the fest

The Stuffed Potato Sponsor: \$2,500

- Logo on Oliver Stage & schedule
- Logo on overhead wayfinding system
- Logo & business website link on pierogifest.net
- Sponsor of a band or performance
- 6 food vouchers to use during the fest

The Halupky Sponsor: \$1,000

- Logo & link on pierogifest.net
- Logo on Arts & Crafts Fair signage
- Named as sponsor of a band or performance
- 5 food vouchers to use during the fest

The Lil' Kraut Sponsor: \$500

- Business name on pierogifest.net
- Acknowledgement during one of our contests
- Sponsor of a performance or band
- 4 food vouchers to use during the fest

The Apricot Sponsor: \$400

- Business name on pierogifest.net
- Acknowledgement during one of our contests
- 3 food vouchers to use during the fest

The Mushroom Sponsor: \$300

- Business name on pierogifest.net
- Acknowledgement during one of our contests
- 2 food vouchers to use during the fest

The Halusky Sponsor: \$200

- Business name on pierogifest.net
- 2 food vouchers to use during the fest



WICKEDLY WHITING

EVENT DATES: OCTOBER 4-5, 2024

*Haunted Hayride September 27-28, 2024

EVENT INFORMATION

Wickedly Whiting is the premier all-Halloween festival in Northwest Indiana. With its expansion to a two-day festival in 2021, there is even more frightening fun for the over 20,000 festival goers to enjoy.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Coven Sponsor: \$7,500

- Naming rights of the Main Stage
- Logo on signage throughout the fest
- Logo listed on entertainment schedules
- 10'x10' booth space both days of the fest
- Acknowledgement on event social media, wickedlywhiting.com, and in *WRite Stuff* newspaper

Bewitching Sponsor: \$5,000

- Naming rights of the Beer Garden or Kids' Zones
- Logo on signage throughout the fest
- Logo listed on entertainment schedules
- 10'x10' booth space both days of the fest
- Acknowledgement on event social media, wickedlywhiting.com, and in *WRite Stuff* newspaper

Spellbinding Sponsor: \$2,500

- Sponsorship of the premier Main Stage evening acts
- Logo on signage throughout the fest
- Logo listed on entertainment schedules
- 10'x10' booth space both days of the fest
- Acknowledgement on event social media accounts, on wickedlywhiting.com, and in *WRite Stuff* newspaper

Full Moon Sponsor: \$1,000

- Sponsorship of a band or a Main Stage act
- Logo on signage throughout the fest
- Logo listed on entertainment schedules
- Acknowledgement on social media, wickedlywhiting.com, and in *WRite Stuff* newspaper

Monster Sponsor: \$500

- Sponsorship of a Main Stage daytime acts
- Logo on signage throughout the festival
- Business listed on entertainment schedules
- Acknowledgement on social media, wickedlywhiting.com, and in *WRite Stuff* newspaper

Spooky Sponsor: \$250

- Sponsorship of the Haunted Hayride
- Business logo on signage at the Haunted Hayride
- Business name on Hayride tickets
- Acknowledgement on social media, wickedlywhiting.com, and in *WRite Stuff* newspaper

Tricks & Treats Sponsor: \$100

- Sponsorship of the costume contest of your choice (kids, pets, adults)
- Business logo on contest signage, and mention during the contest
- Acknowledgement on social media, wickedlywhiting.com, and in *WRite Stuff* newspaper



Annual Installation Dinner

EVENT DATE: February 9, 2024

EVENT INFORMATION

We Don't Hide Crazy, We Parade It Down 119th Street! The Whiting Robertsdale Chamber of Commerce isn't just one of the most viable and active chambers in Northwest Indiana; it is also one of the oldest, having celebrated 100 years in 2023. The Annual Installation Dinner is not only a fundraiser and formal installation of the Officers and Board of Directors, but it is also a celebration of the community and all of the events and activities that we look forward to year after year. Be part of the fun in saluting this one-of-a-kind organization comprised of volunteers, businesses, and community as it continues to lead and mold Whiting-Robertsdale into a great place to live, work, play, and shop!

SPONSORSHIP OPPORTUNITIES & BENEFITS

Advertising Donations:

- Full-Page Ad: \$350
- Half-Page Ad: \$200
- Quarter-Page Ad: \$100
- Business Card Ad: \$50

Advertising Donation Benefits:

- Your advertisement in the event program (size of ad determined by donation amount)
- Acknowledgement during the event
- Acknowledgement in the *WRite Stuff* newspaper
- Acknowledgement on Chamber social media & website

Auction Item Donation

Chamber members may donate a basket or item to be included in a raffle or the live auction during the event. This is an excellent way to promote your business. Contact us at **219-659-0292** or wrchamber@wrchamber.com for information on how to donate.

Tickets to the Event

- Table Sponsor (10 tickets): \$500
- Single Ticket: \$50

Ticket Benefits:

- **Table Sponsors** receive a complimentary business card size ad and acknowledgement in the event program
- Supporting the Chamber and community by attending the event
- Network with fellow members, community leaders, and government officials

Raffle/Auction Donation Benefits:

- Acknowledgement during the event
- Acknowledgement in the event program's raffle and auction prize listings
- Acknowledgement in the *WRite Stuff* newspaper



EASTER PARADE

EVENT DATE: March 23, 2024

EVENT INFORMATION

The Whiting-Robertsdale Chamber of Commerce presents Whiting's Easter Parade for the community to enjoy every year. With a colorful parade through downtown Whiting, bonnet contests, singing and more, this event kicks off the spring time through jubilant celebration.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Float Sponsor: \$200

- Your business logo on both sides of the Easter Bunny Parade Float & the leading banner
- Acknowledgement in the *WRite Stuff* newspaper, social media, and on WJOB radio show

Bunny Sponsor: \$100

- Your logo or name on both sides of the Easter Bunny Parade Float
- Acknowledgement in the *WRite Stuff* newspaper, social media, and on WJOB radio show



WHITING'S KRIS KRINGLE MARKET

EVENT DATES: DECEMBER 6-7 & 13-14, 2024

EVENT INFORMATION

December 2024 will be the third annual Kris Kringle Market in downtown Whiting, IN. This event enhances the joy of the holidays in downtown Whiting, bringing visitors from all over the region to shop holiday vendors, listen to local carolers, and enjoy warm mulled wine and hot cocoa. The market coincides with the Illuminated Christmas Parade and other "Small Town Christmas" events filling the downtown area with holiday cheer.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Santa Sponsor: \$5,000

- Logo at entry & inside the event tent
- Space along event fencing to display signage promoting your business
- Acknowledgement in *WRite Stuff*, on social media, and WJOB radio show

Rudolf Sponsor: \$1,000

- Business name at entry and Logo inside the tent
- Acknowledgement in *WRite Stuff*, on social media, and WJOB radio show

Elf Sponsor: \$500

- Business name at entry and Logo at mulled wine & hot cocoa booth
- Acknowledgement in *WRite Stuff*, on social media, and WJOB radio show

Jingle Bell Sponsor: \$100

- Business name at entry
- Acknowledgement in *WRite Stuff*, on social media, and WJOB radio show

